



Chloé Jabbour

Senior UX/UI Designer | Design Instructor | Design Consultant

Multidisciplinary Senior UX/UI Designer with a strong background in digital product design, branding, and AI-assisted design workflows. Currently leading key roles across startups and agencies in fintech, gaming, AI, and education sectors, while independently consulting on product strategy and user experience. Skilled in leveraging AI tools and rapid design systems to streamline workflows, accelerate ideation, and deliver scalable, user-centered digital products. Since 2023, actively freelancing and partnering with businesses to create thoughtful, impactful, and innovation-driven experiences.

Personal Information

 19 September 2000

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 chloejabbour0@gmail.com

 Beirut, Lebanon

[Find my portfolio here](#)

 [Check out my work](#)

Education

Bachelor of Fine Arts in Graphic Design · Lebanese American University

2018 - 2020

Languages

English – Proficient

French – Proficient

Arabic – Native

Softwares & Tools



Work Experience

UX/UI Designer — Gaussian AI, Dohar, Qatar

January 2025 - Present

Full Time

On-site

- Worked on product discovery and UX strategy for AI-driven government and enterprise platforms across ministries in Qatar and Dubai, focusing on solving real user and citizen challenges through scalable digital experiences
- Collaborated with product managers and engineers to translate business and user needs into clear product flows and production-ready solutions
- Redesigned and optimized end-to-end user journeys to improve usability, consistency, and interaction clarity across platforms

Senior UX/UI Consultant — ZainCash, Iraq

August 2025 - Present

Part Time

Contract

Remote

- Redesigned fintech user flows to improve usability, consistency, and transaction experiences across the platform
- Applied a unified visual direction to streamline interactions and strengthen product identity
- Built scalable design systems in collaboration with engineers and product managers for efficient product development

Senior UX/UI Designer — SoalLabs, New York

February 2025 - Present

Full Time

Remote

- Led branding and digital product design for enterprise fintech and AI-focused solutions
- Designed user-centered interfaces and visual systems aligned with product and business goals
- Managed the company's digital branding and social presence across multiple platforms

Design Consultant — Kedra, Sweden

July 2024 – September 2025

Part Time

Remote

- Executed full-cycle branding and UX/UI design for diverse startups
- Worked with clients on product positioning, user experience strategy, and digital product direction
- Ensured cohesive brand identity and user-centric interface experiences across platforms

Senior UX/UI Designer — Lamesa, UAE

November 2024 – February 2025

Full Time

Project

Remote

- Collaborated with engineers and product managers to design intuitive financial platforms
- Contributed to the creation of a large-scale design system from the ground up
- Supported product communication through user-focused interface content and copywriting

UX/UI Lead and Senior Designer — Rekt Studios, Lebanon

November 2021 – March 2022

Full Time

On-site

- Designed user experiences and interfaces for DeFi platforms and gaming products
- Led UX/UI strategy and implementation across multiple teams and digital products
- Developed scalable systems, gamification flows, and engaging interaction experiences
- Collaborated with diverse clients to align product goals with user needs

Graphic Designer — Rubicom Agency, Lebanon

November 2020 – October 2021

Full Time

On-site

- Designed web, mobile, and brand assets for digital campaigns and client products
- Created targeted visual content and social media campaigns aligned with brand strategy

Teaching Experience

UX/UI Instructor — NDU Life Learning Center (LLC), Lebanon

2025

Contract

Remote

- Delivered interactive UX/UI courses focused on design thinking, Figma, and prototyping
- Mentored students through hands-on projects and portfolio development

UX/UI Instructor — SE Factory, Lebanon

January 2024 - December 2024

Contract

Remote

- Developed course curriculum and led live sessions on UX principles and UI design
- Assessed student projects and supported professional growth

Competitions & Awards



MedGaims Winner 1st Place: Gamifying Tourism 2022



Poster Exhibition Museum Finalist: Peru Design Biennial 2021



Taiwan International Poster Competition Finalist 2021