

Chloé Jabbour

Senior UX/UI Designer | Design Instructor | Design Consultant

Multidisciplinary UX/UI Designer with a strong background in digital product design, branding, and design education. While currently holding key roles in startups and agencies across fintech, gaming, and education sectors, I also independently consult and lead design projects as a freelancer creating user-centered experiences for a range of clients. Since 2024, I've been actively freelancing, partnering with businesses to deliver thoughtful, impactful digital solutions.

📆 19 September 2000

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Beirut, Lebanon

Check out my work

Bachelor of Fine Arts in Graphic Design • Lebanese American University

2018 - 2020

English - Proficient

French - Proficient

Arabic – Native

























Work Experience

Designer — SoalLabs, New York





- Managed branding and social presence of the company
- Led UI/UX design for enterprise fintech and AI-focused projects

Design Consultant — Kedra, Sweden

July 2024 - Present





- Executed full-cycle branding and UX/UI design for diverse startups
- Delivered strategic design solutions tailored to clients' markets and business goals
- Ensured brand consistency and user-centric interface design

Senior UX/UI Designer — Lamesa, UAE November 2024 – February 2025







- Collaborated with engineers and product managers to build intuitive financial platforms
- Worked on a from-scratch, large-scale design system
- Contributed to copywriting for user-facing content

Senior Designer — SoDgtl, UAE-Lebanon April 2021 – September 2023



- Designed applications and websites
- Developed branding strategies
- Created social media strategies
- Collaborated with diverse clients and audiences

UX/UI Lead — Rekt Studios, Lebanon

November 2021 - March 2022





- Designed user interfaces for decentralized finance (DeFi) platforms and gaming applications
- Led UI/UX strategy and implementation across multiple teams
- Ensured seamless user flows, gamification elements, and scalable systems

Graphic Designer — Rubicom Agency, Lebanon

November 2020 – October 2021

2021





- Delivered web and app designs, brand visuals, and marketing
- Created targeted social media content and visual campaigns

Teaching Experience

UX/UI Instructor — NDU Life Learning Center (LLC), Lebanon 2025



Remote

- Delivered interactive UX/UI courses focused on design thinking, Figma, and prototyping
- Mentored students through hands-on projects and portfolio development

UX/UI Instructor — **SE Factory, Lebanon** January 2024 - December 2024



Remote

- Developed course curriculum and led live sessions on UX principles and UI design
- Assessed student projects and supported professional growth

Competitions & Awards



MedGaims Winner 1st Place: Gamifying Tourism 2022



Poster Exhibition Museum Finalist: Peru Design Biennial 2021



Taiwan International Poster Competition Finalist